

I N S I D E

The College Launches <i>Campaign Pomona: Daring Minds</i>	2
Forging a Link Between College and Community	5
Program Pays Off in Powerful Ways	7
Learning by Doing	8
Seeing Green with Thuy Ly	10
Singing a Different Tune with Eddie Sayles	10

“The hallowed tradition at Pomona is that each generation leaves the College ever better, and ‘dares’ the next one to come forward in similar fashion. I personally embrace this compelling charge from our predecessors, and I invite you to join me in welcoming that mandate as we establish our own legacy for the generations that will soon follow us. The students and faculty, the staff and administrators, the alumni, the many supporters and volunteers for the College—those of today, of yesterday, and tomorrow—deserve all that this campaign envisions. We must together dare to assure Pomona College’s destiny as, unmistakably, the very best liberal arts college in the world.”

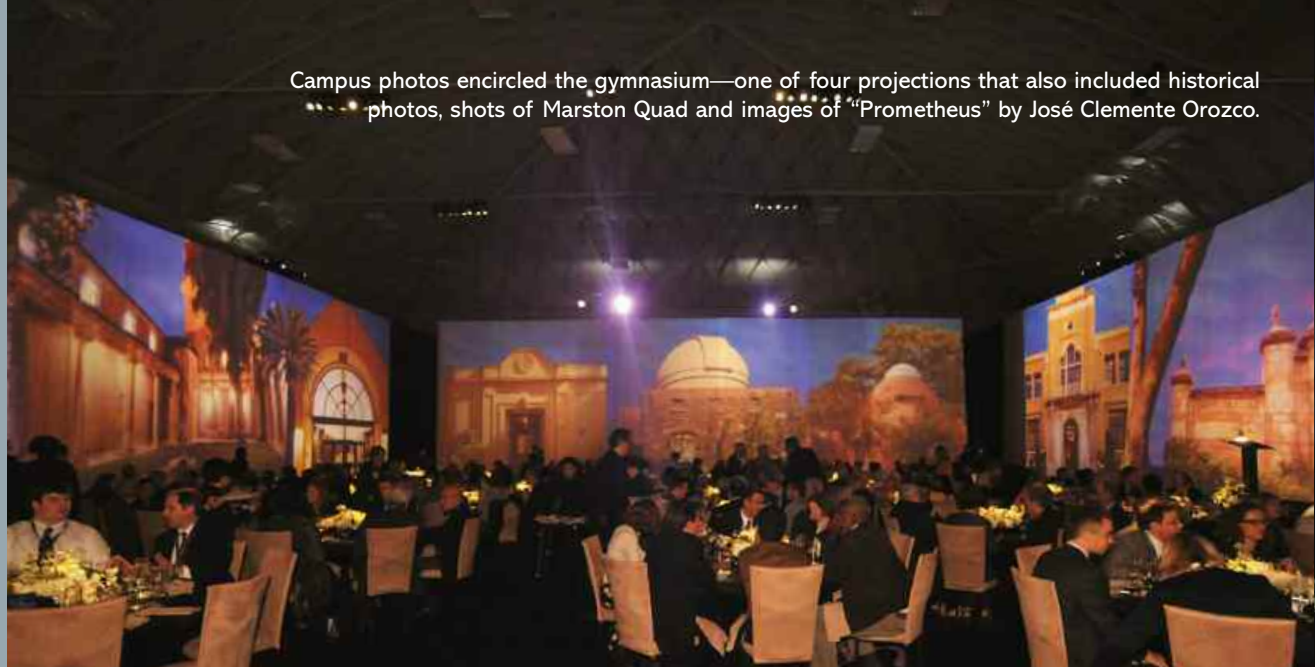
Stewart Smith '68, chair of Campaign Pomona: Daring Minds, spoke at the official launch on October 16.



“There was an openness and a skepticism at Pomona that I found almost intoxicating. It was throughout the campus. I wanted to learn everything. And I questioned everything. I retained that questioning attitude and that deep interest in learning to this day.”

—John Payton '73, co-chair,
Campaign Pomona: Daring Minds

Campus photos encircled the gymnasium—one of four projections that also included historical photos, shots of Marston Quad and images of “Prometheus” by José Clemente Orozco.



Former Pomona College President Peter Stanley spoke at the dinner in Memorial Gymnasium.



Pomona College President David Oxtoby and his wife, Claire, at the reception.



“Pomona is a place with deeply committed faculty and an enviable learning environment for its students. It is a place of possibility. Pomona’s campaign plan is bold—indeed daring—as it should and must be. As we and the students of the future deserve it to be.” —Libby Armintrout '86, co-chair, Campaign Pomona: Daring Minds



Marston Quad, looking toward Smith Campus Center.

“Daring Minds is not just the theme of the campaign. It is, in fact, what Pomona College is all about. From our remarkable students to our accomplished and dedicated faculty, the campus is exemplified by people who are intellectually adventurous, willing to take chances, and who have a passion to engage in scholarship and research.” —President David Oxtoby



Charlie Bufalino '10 gave the closing remarks at dinner.

Kimbia Arno '11 spoke in Little Bridges at the campus launch of the Daring Minds Campaign.



Pomona launches *Campaign* | **Pomona** DARING MINDS

Nearly 300 guests, including trustees, alumni and friends of the College, attended the official launch of *Campaign Pomona: Daring Minds* on Saturday, October 16. Afternoon sessions illustrated key goals of the Campaign—summer research and internships, the arts, global knowledge and engagement, the new residence halls, and the Draper Center for Community Partnerships.

Following a reception in Memorial Court, the guests gathered in Bridges Hall of Music for the main presentation, which featured speeches and four campaign videos. The evening concluded with dinner in Memorial Gymnasium. Regional campaign events were held in Seattle and San Francisco in October and New York City and Washington, D.C., in November. A campus launch for faculty, staff and students was held on Founders Day on October 14.



Students at campus launch with Daring Minds t-shirts.



Students, faculty and staff gather on the lawn outside Smith Campus Center for the Campaign Pomona: Daring Minds picnic.

For more photos, videos and campaign updates, go to <http://pomona.edu/daring-minds>



From left to right: Jill Grigsby, professor of sociology; Cecilia Conrad, dean of the College; Kimbia Arno '11; Paul Efron '76, chair of the Board of Trustees; President David Oxtoby, and Campaign Chair Stewart Smith '68 spoke at the campus launch for faculty, staff and students on Founders Day, October 14.



Professor Laurie Cameron's Movement Composition class performed a series of "movement events" developed in collaboration with artist Steve Roden in response to his "bowrain" installation at the Pomona College Museum.

State of the Campaign

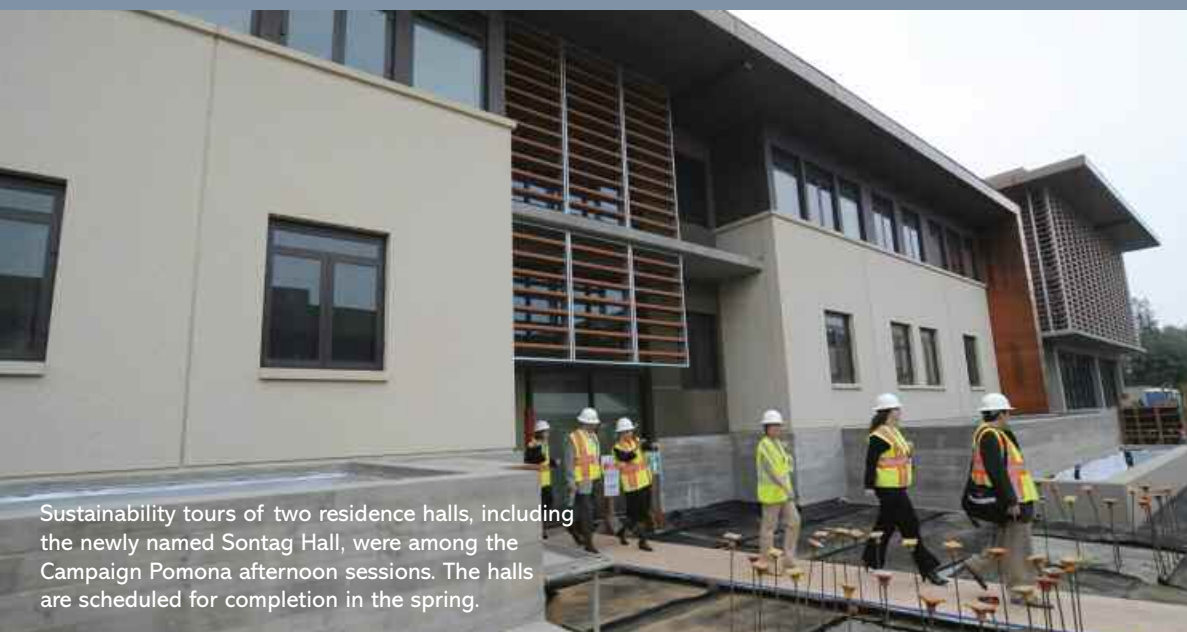
Campaign Pomona: Daring Minds has raised \$121.7 million in gifts and pledges toward its goal of \$250 million.

Campaign Initiative	Goal	Progress
Increasing Affordability for Deserving Students	\$65,000,000	\$20,235,491
Strengthening Teaching and Learning	\$73,000,000	\$32,141,384
Enhancing Critical Facilities	\$68,000,000	\$20,853,113
Expanding the Annual Fund	\$44,000,000	\$15,362,162
Not yet designated	—	\$19,151,858
Unrestricted annuities and trusts	—	\$14,004,119
Campaign Goal	\$250,000,000	\$121,748,127

As of Nov. 8, 2010



Libby Armintrout '86, co-chair of Campaign Pomona, was a speaker at the regional event in Seattle.



Sustainability tours of two residence halls, including the newly named Sontag Hall, were among the Campaign Pomona afternoon sessions. The halls are scheduled for completion in the spring.



Pomona students showed their support in Seattle for the Daring Minds campaign. Clockwise, from left to right, Duncan Arie '11, Meredith Course '12, Daniel Low '11, Christine Chan '11, Gabriel Romero '12, Rico Chenyek '11, Michael O'Shea '11.

Draper Center:

Forging a Link Between the College and Community

Progress: \$5,530,300

Goal: \$10,000,000

By Paul Sterman '84

Ranney Draper's two greatest passions in life—philanthropy and Pomona College—stretch back to his parents, Ranney and Virginia, both of whom are Pomona alumni.

"I learned the importance of giving back to our community from them," says Draper '60. "They were leaders of their community. And I think I learned it at Pomona, too. Giving back is a part of our culture there. After all, the words are etched on our campus gates."

Reminiscing during a phone call from his home in Sun Valley, Idaho, Draper is looking at a photograph of his father on the wall as he speaks. "I think about him. I think of how proud he would be of the Center."

That would be the Draper Center for Community Partnerships, which was dedicated at Pomona in October 2009. Ranney Draper, his wife, Priscilla, and the Draper Family Foundation provided a \$5.5 million gift for the Center's programs and operations.

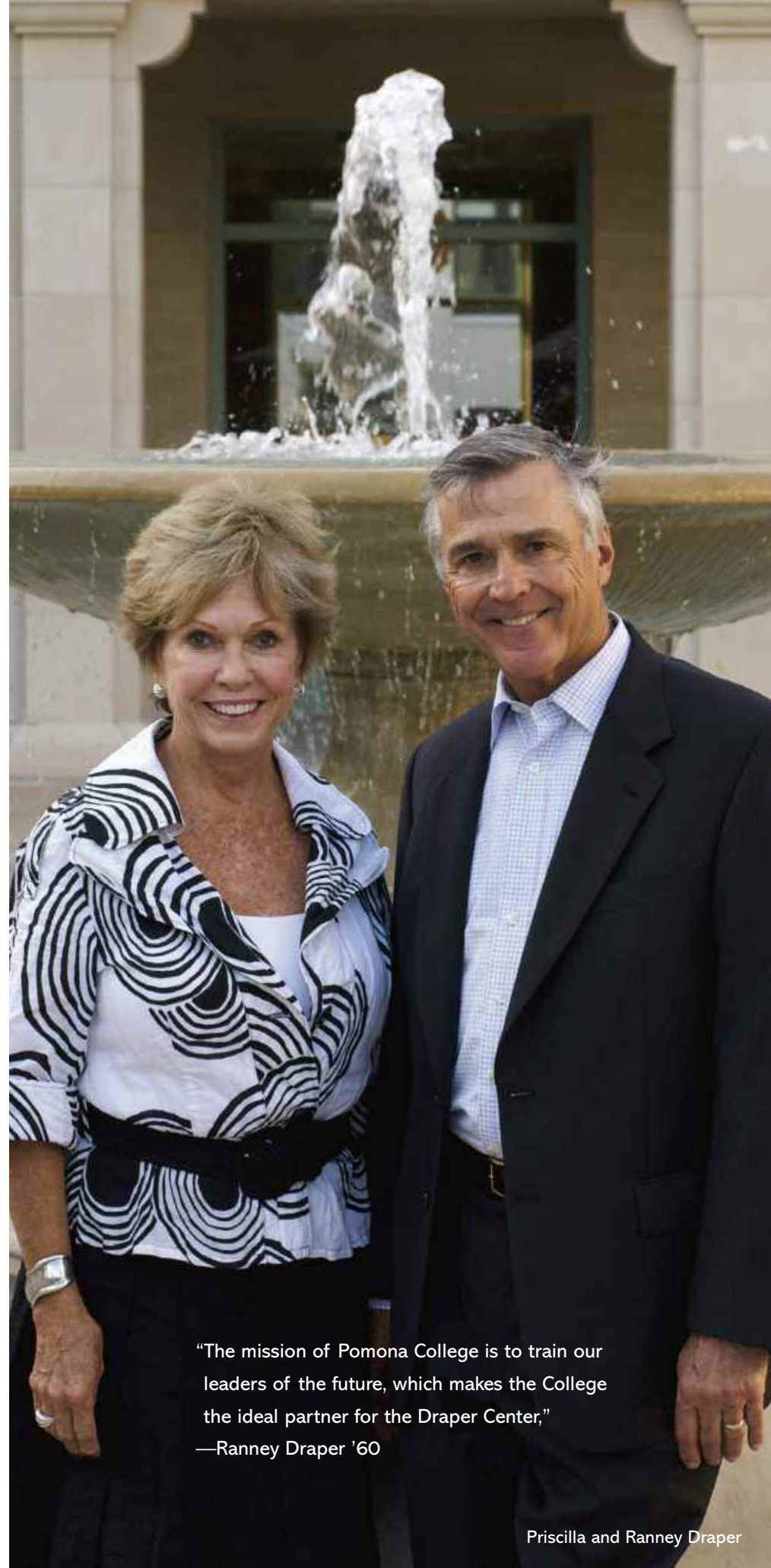
The Draper Center's primary mission: to support educational and community outreach.

The Center, located on the second floor of the Smith Campus Center, expands on earlier outreach programs, which were heavily supported by the Draper family's financial gifts starting in 1993. Those included a \$1 million endowment for what began as the Office of Community Programs.

"I think it is our responsibility, with the resources and talent we have at Pomona College, to do this kind of work," says Draper, a member of the Board of Trustees since 1984.

The work is accomplished through a variety of programs. Students and staff at Pomona teach, tutor and mentor young people of all ages. They also volunteer at nonprofits to work with the homeless, hungry and other people in need. In addition, Pomona's professors teach community-based courses and collaborate with area schools.

> Continued on page 6



"The mission of Pomona College is to train our leaders of the future, which makes the College the ideal partner for the Draper Center,"

—Ranney Draper '60

Priscilla and Ranney Draper

> Continued from page 5

The Draper Center's flagship program is the Pomona Academy for Youth Success (PAYS), a college-prep summer program for local high school students. PAYS targets low-income students and those who will be the first in their families to attend college. (See the accompanying article on the next page.)

The local community reaps dramatic benefits from all these efforts, but Pomona students also are affected, says Maria Tucker, director of the Draper Center. "They understand the social justice issues right here in our community, connecting what they learn in the classroom to the people with whom they interact," she notes. "It's about Pomona students learning to live a life of social responsibility."

Bridgette Depay '12, who grew up in New York City, had never been to California when she arrived at Pomona College as a first-year student. She didn't know much about Pomona's surrounding communities, so she figured that doing volunteer work would be a great way to find out.

"My work through the Draper Center made me feel more connected to this community," says Depay, now a junior.

In both her freshman and sophomore years, she participated in Alternabreak, a week-long program in which Pomona students participate in off-campus community service projects during Spring Break, volunteering with organizations that address such issues as homelessness and environmental justice. Draper Center student coordinators lead trips to San Francisco, Los Angeles and San Diego.

As a freshman, Depay went to Los Angeles, where the students helped set up gardens in low-income neighborhoods and worked with community members in growing their own produce.

The experience had a powerful effect on Depay, who says she grew up in a low-income neighborhood herself. "It helped me to connect things that I was learning at Pomona to my environment back home."

Another Pomona student, Sam Lewis '11, has worked at the Draper Center since his first year and has developed an internship program with local youth to address food-justice issues. "You need to live up to your politics and beliefs, and this is one way for me to address my beliefs," says the Pomona senior.

The Draper family has given very generously to the College over the years, including establishing the Draper Family Scholarship, helping expand Pomona's Latin American Studies program, commissioning public art (including a notable sculpture by Norm Hines '61), and, in 2004, providing the gift for the Draper Courtyard between the Lincoln and Edmunds buildings.

Draper has high hopes for the future of the Center that bears his family's name, pointing out—fervently—that there is much more that could be done.

"The mission of Pomona College is to train our leaders of the future, which makes the College the ideal partner for the Draper Center," he says. "This will be a shining example in the country of what a small campus can and should do to help its community."



"They understand the social justice issues right here in our community, connecting what they learn in the classroom to the people with whom they interact."

—Maria Tucker, director of the Draper Center



Program Pays Off in Powerful Ways

The Pomona Academy for Youth Success

(PAYS) is one of the most expansive and effective programs of its kind. A college-prep summer session aimed at low-income high school students, PAYS started in 2003. Today Pomona provides the free program to 90 students from 40 local high schools.

The four-week academically intensive session enrolls high schoolers from traditionally underrepresented groups—most are Black or Latino—and gives them an opportunity to experience college at a top academic institution. The students live in Pomona's residence halls (going home on weekends), take classes from Pomona professors and receive daily tutoring from Pomona students. Most attend three summers in a row, starting after their freshman year in high school.

The chance to attend PAYS is coveted; hundreds of teenagers apply every year to be one of the 30 rising sophomores accepted into the program. And it's no wonder: PAYS is a huge success. A full 100 percent of its graduates have been accepted into college, including such elite schools as Harvard, Princeton and Pomona. (Fourteen PAYS alumni have matriculated to Pomona.)

Providing such opportunities is why financial support for programs like PAYS is so vital, says Ranney Draper '60, who supported the creation of Pomona's Draper Center for Community Partnerships, which runs PAYS.

"We're setting these students off on paths that they didn't know about before," says Draper. "It's very gratifying. We really can change people's lives."

Two of those people are Martin Barrera '13 and Kevin Delucio, who say that the rigorous academic curriculum, which focuses on

math, critical thinking and writing skills, was excellent preparation for college. In addition, PAYS exposed both to the benefits of attending a small liberal arts college. Barrera and Delucio say they relished the small class sizes in PAYS (typically about 15 students) and the chance to work closely with their professors. Also key, they add, was talking to the Pomona students working in the program—people close to their own age group who spoke about the benefits of a liberal arts education.

Barrera, in his sophomore year at Pomona, and Delucio, who graduated in June from Williams College, have each returned to PAYS to be teaching assistants—giving back to the program that gave so much to them.

Bridgette Depay '12 says Pomona students who work at PAYS find it greatly rewarding. She served as a teaching assistant this past summer and says she loved having a positive impact on young people through her tutoring, mentoring and teaching. (The TAs teach elective courses.)

Most PAYS students, who come from the Los Angeles area and Inland Empire, are the first ones in their families to attend college, notes Maria Tucker, director of the Draper Center, adding that countless parents have expressed deep gratitude for the opportunities that PAYS provides for their children.

"That's what makes it so fulfilling to work in a job like this," she says.



PAYS exposed Martin Barrera '13 to the benefits of attending a small liberal arts college.

Learning by Doing

Summer Undergraduate Research Program

Progress: \$2,716,795

Goal: \$10,000,000

By Lorraine Wang

Along the oak-shaded expanse of Stover

Walk, lined on a warm September day with students capsulizing weeks and perhaps months of work on squares of poster board, Russell Faucett '66 reconnected with his alma mater—its students, their intellectual pursuits, their abilities and their aspirations.

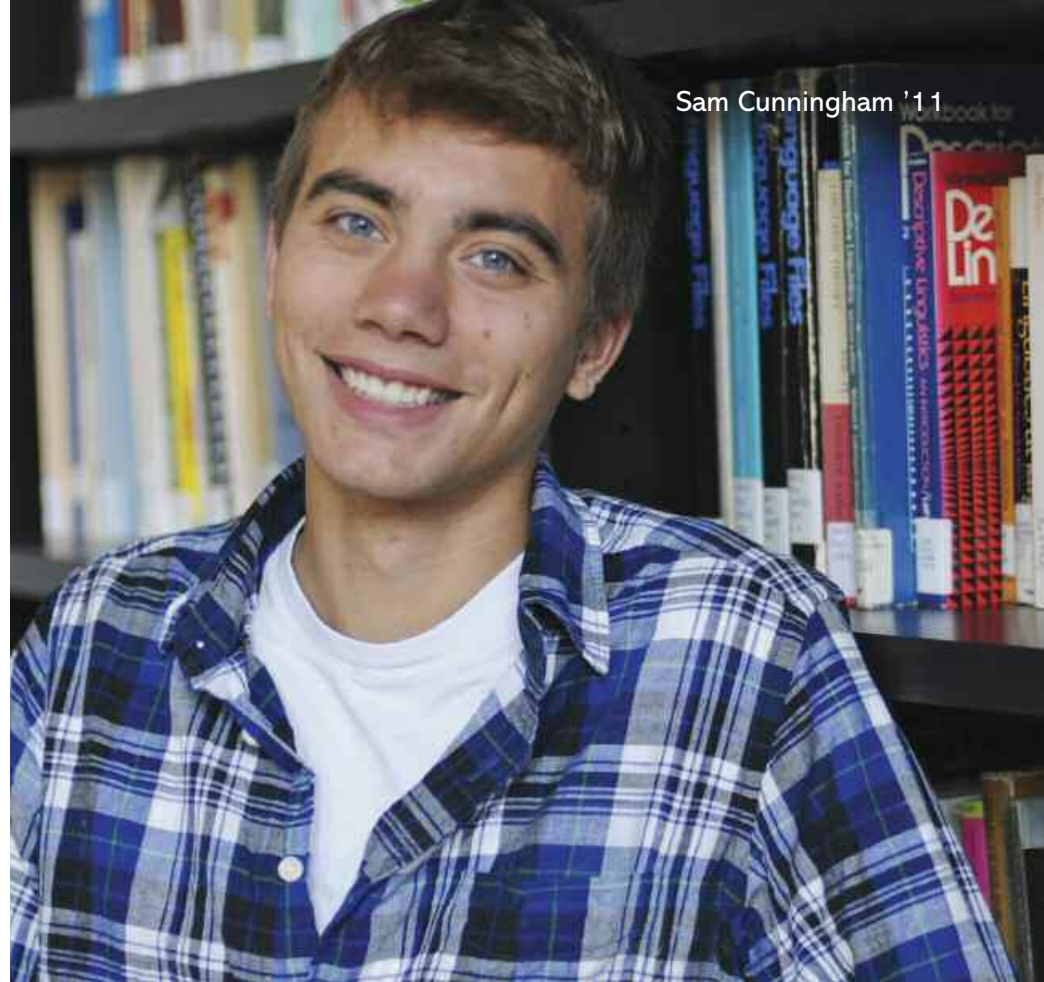
There was the junior who had studied U.S. foreign policy and the growing rift with Latin America. The theatre arts major who conducted an exploration of mime. Another student who surveyed banks and organizations in Tanzania on microfinancing.

The 23rd annual poster conference featured more than 160 such undergraduate endeavors, and Faucett drank it all in. “It was a fun way to get exposed to the current student body, their interests and what they’re doing,” he says.

And more than a dozen of these research projects had been funded by the Faucett Family Foundation. The Faucetts have donated \$150,000 over three years for the Summer Undergraduate Research Program, or SURP. This past summer, the money provided stipends for 13 students to work in the social sciences and humanities; most of the program’s other projects are in the natural sciences.

Cynthia Selassie, professor of chemistry and the associate dean who helps administer SURP, acknowledges that social science and humanities projects have formerly received less interest. “But it’s really taken off in the last three or four years because we have some faculty in those departments now who actively involve students in their research projects.”

The philosophy behind SURP is that students learn by doing. The projects fall into two categories: research positions on campus or independent studies anywhere in the world. Both types are conducted under faculty supervision. Applicants must submit written proposals to a faculty research committee, and at the close of the summer be prepared to present their work to the College community at the annual poster conference.



Sam Cunningham '11, who studied semantics and grammatical structures as a research assistant to Philosophy and Linguistics Professor Jay Atlas, expressed gratitude for the Faucetts’ sponsorship: “I think it’s wonderful not only that previous Pomona students have had such success that they can contribute back, but also that they can give students opportunities to live through the summer while working on something which a lot of people don’t even understand—what we know about human language itself.”

The SURP stipend allowed Sabrina Baum '11 to work for Freedom House, a nonprofit advocacy group and policy institute based in New York that publishes widely read surveys such as the annual “Freedom in the World” report. “The SURP is a great opportunity for students interested in working for nonprofit organizations that might not otherwise pay summer interns,” Baum says.

Learning something entirely new drew Ryan Wiegard '11 into his project of exploring a computer-assisted audio controller and its sonic possibilities. The computer science major and musician was freed from the constraints of traditional instruments, notes and scales. “The project really gave me a feeling of self-reliance, relying on your own imagination and your own ability to absorb a new technology, to make it your own.”

That confidence to explore is one of the greatest advantages of SURP, Selassie notes. The program allows students to pursue “whatever their passion is,” and gives them experience in the research process as well. “Most of the projects do contribute new knowledge along the way,” she adds.



“The project really gave me a feeling of self-reliance, relying on your own imagination and your own ability to absorb a new technology, to make it your own.”

—Ryan Wieghard '11



Sabrina Baum '11

Sometime the students' work may even lead them away from their original interests, but as in all of life, the journey is everything.

Russell Faucett's own career trajectory shows the value of such a journey. At Pomona, he majored in physics, doing undergraduate research with Professor Power Sogo, with whom he co-authored a paper on the electromagnetic resonance in plants during photosynthesis. He went on to the Ph.D. program in molecular biology at the Massachusetts Institute of Technology, but decided that science really wasn't where he wanted to be. So he switched to MIT's business program and eventually became the investment manager of a hedge fund based in Los Angeles.

After a long separation, Faucett actively sought a way to re-engage with Pomona. “It was a very nurturing place to go to school,” he says. “I feel like Pomona took good care of me, in educating me and creating opportunities afterward.”

When he learned of SURP, he thought it would be an excellent way to become familiar with the College again and see what was going on there. The September poster conference fulfilled all his expectations: “That was great fun. Really impressive, in terms of the number of students in the research program, as well as simply fun to listen to them describe their work and what they're investigating. It was a great afternoon.”

Seeing Green with Thuy Ly

By Adam Conner-Simons '08

It's only appropriate that, when Thuy Ly '12 visited Pomona the summer after her junior year in high school, the first thing she noticed was the greenery. From her first days as a freshman in the fall of 2008, Ly has vigorously etched out a path for herself that has revolved around chemistry and the environment. During her first summer, she investigated passion fruit DNA at the Rancho Santa Ana Botanic Gardens, and she has since taken on an independent research project with Chemistry Professor Charles Taylor in which she conducts nectar analysis to look at pollination and evolution in a genus called Acanthaceae.

"I always knew that environmental analysis was something I was interested in, but to get the numbers and actually realize how pertinent it is to so many other facets of society has been eye-opening for me," says Ly, who also works on Pomona's Organic Farm every summer to create new plots, give tours, and help out with the earth dome. "I know that, whatever career I decide on, I will always make these issues a big part of my life."

In addition to her research, Ly co-directs the school's residence hall staff programming, serves as a representative on the 5-C Asian American Advisory Board, and has coordinated outreach for the Theatre and Dance Department. "Pomona has been everything I wanted it to be," she says. "It's a safe space where I can grow and voice myself." A chemistry major, she was inspired to minor in sociology through her experiences in the Asian American Mentor Program and her own struggles with identity issues as an immigrant who moved with her family from Vietnam when she was 8.

Ly's family situation—her mother lives modestly as a seamstress in San Diego—makes the substantial scholarship support she receives from Pomona particularly important to her. Ly, who also works during the summer and school year, says financial aid is an essential element of Pomona's identity, leveling the playing field for students like herself.

"There are many lower- to middle-class kids who can't afford a college education," she says. "I think it's really important to take students with the talent and ability and give them that chance to excel."



Thuy Ly '12

Singing a Different Tune with Eddie Sayles

By Adam Conner-Simons '08

Eddie Sayles '11 almost didn't make it to Claremont. A good student in high school, he still wasn't sure about his chances at Pomona. Music Professor Donna M. Di Grazia, however, heard something special in his voice submission and suggested to admissions that he would make an exceptional contribution to the Music Department.

Four years later, Sayles has confirmed Di Grazia's intuitions, developing a robust music resume at Pomona without seeming to even break a sweat. He participates in glee club, choir and the a cappella group Mood Swing; studies classical piano; and regularly serves as an accompanist at student recitals. A double major in music and media studies, he has also shown an academic inclination in the arts, writing papers about such topics as the ethnography of museum displays and the use of sound in silent film. His senior seminar paper will focus on the different ways in which video-game soundtracks establish mood and atmosphere.

Campaign Pomona

DARING MINDS

Giving to the Campaign

www.pomona.edu/daring-minds/giving

Campaign Pomona: Daring Minds offers a unique opportunity for alumni, parents and friends of the College to play a role in launching an exciting new era in Pomona history. The success of this ambitious effort will depend upon gifts of many types and every size, from people from all walks of life.

Annual Fund Gifts

Gifts to the Pomona College Annual Fund touch the lives of every Pomona student through scholarships, support for faculty, and funding for programs that bring faculty and students together. Strengthening the Annual Fund is essential to maintaining Pomona's place among the finest liberal arts colleges in America.

Endowment Gifts

Gifts for endowment provide lasting support for Pomona's people and programs and play a key role in ensuring that Pomona can always be true to its promise to provide a world-class education to its students, regardless of their ability to pay. This campaign offers numerous naming opportunities for endowments to support student scholarships, faculty fellowships, student research and student internships and a range of programs and opportunities.

Capital Gifts

Capital gifts fund the construction and renovation of up-to-date facilities that play a crucial role in the educational process. This campaign offers a range of naming opportunities for those who want to see their contribution transformed into spaces and equipment that will help educate future generations of Pomona graduates.

Planned Giving

The Pomona Plan offers donors the opportunity to make significant charitable gifts to the College while taking advantage of current tax incentives and meeting the future needs of their own families. Planned gifts include bequest provisions and a range of income-providing annuities and trusts.

Pledges

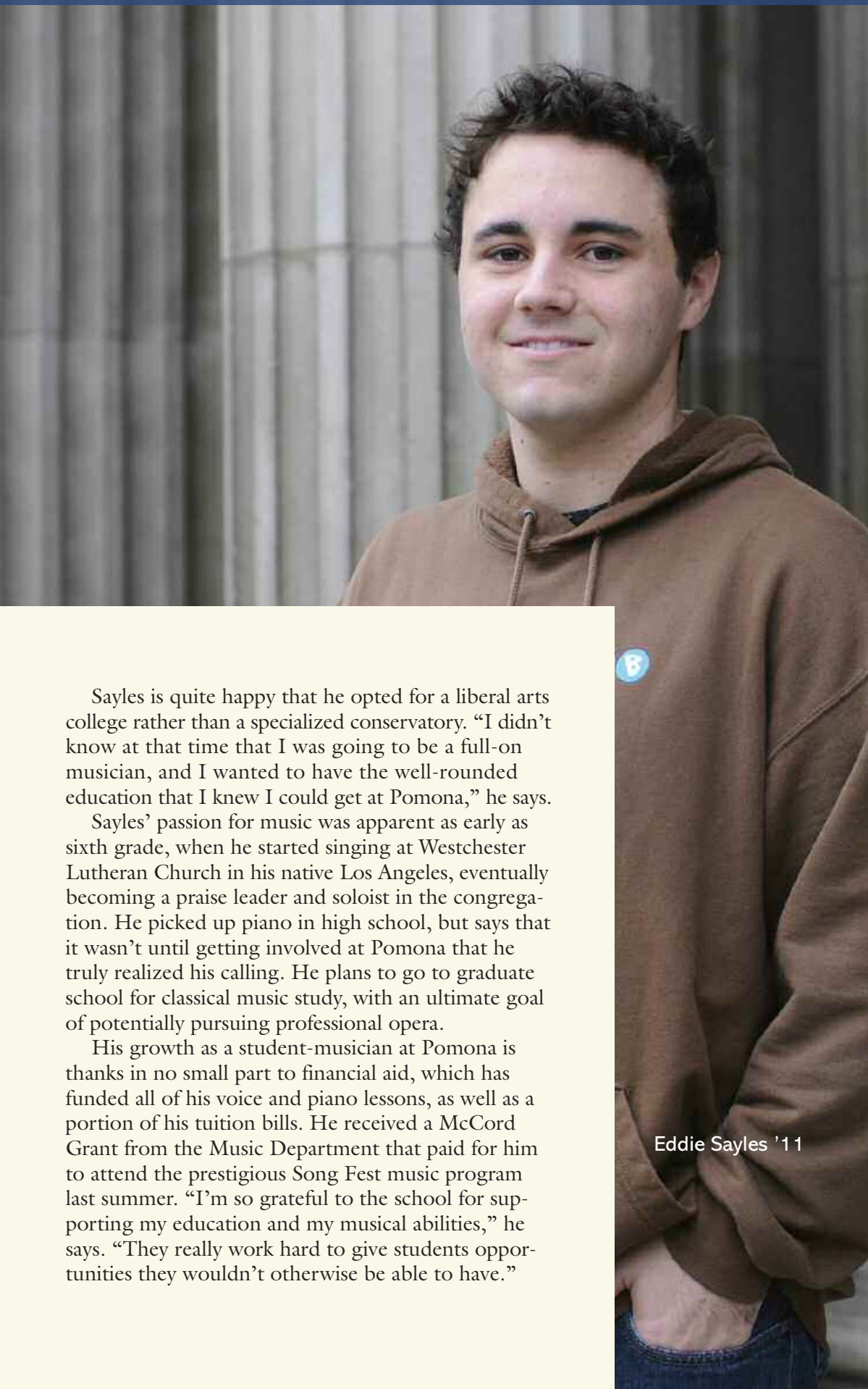
Pledges allow Pomona donors to make a generous commitment to the campaign over a period of up to five years.

Whom to Contact

Gifts to the Annual Fund: 1-888-736-9425; www.pomona.edu/give

Gifts to Endowment or Capital Projects: 909-607-7441

Planned Giving (The Pomona Plan): 909-621-8143 or 1-800-761-9899;
pomonaplan@pomona.edu

A portrait of Eddie Sayles '11, a young man with dark, curly hair, wearing a brown hoodie with a small blue circular logo on the chest. He is smiling slightly and looking towards the camera. The background is a blurred outdoor setting with a metal fence.

Sayles is quite happy that he opted for a liberal arts college rather than a specialized conservatory. "I didn't know at that time that I was going to be a full-on musician, and I wanted to have the well-rounded education that I knew I could get at Pomona," he says.

Sayles' passion for music was apparent as early as sixth grade, when he started singing at Westchester Lutheran Church in his native Los Angeles, eventually becoming a praise leader and soloist in the congregation. He picked up piano in high school, but says that it wasn't until getting involved at Pomona that he truly realized his calling. He plans to go to graduate school for classical music study, with an ultimate goal of potentially pursuing professional opera.

His growth as a student-musician at Pomona is thanks in no small part to financial aid, which has funded all of his voice and piano lessons, as well as a portion of his tuition bills. He received a McCord Grant from the Music Department that paid for him to attend the prestigious Song Fest music program last summer. "I'm so grateful to the school for supporting my education and my musical abilities," he says. "They really work hard to give students opportunities they wouldn't otherwise be able to have."

Eddie Sayles '11

Campaign | **Pomona**
DARING MINDS

POMONA COLLEGE | 333 COLLEGE WAY, CLAREMONT, CA 91711

NONPROFIT ORGANIZATION
U.S. POSTAGE
PAID
CLAREMONT, CA 91711
PERMIT No. 17



Journal
CAMPAIGN
THE POMONA COLLEGE