Student Affairs Assessment 2011 - 2012

Student Affairs Learning Outcomes
• Knowledge Acquisition
• Cognitive Complexity
• Personal Development
• Engaging Others In Action
• Social Responsibility and Dynamics of Difference and Power
• Practical Competence

Assessment Committee:
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Assessment Highlights:
• SA focus outcome for 2011-12: personal development
• Committee hosted three assessment workshops: 1.) Learning Outcomes Webinar, 2.) Collegiate Link Overview, 3.) New Student Orientation Data Interpretation Workshop
• 26 Campus Labs projects, including assessment of two new areas: Orientation Adventure and New Student Orientation
• A half-dozen Campus Labs assisted focus groups
• Respondents completed over 3000 surveys
• More than double the assessment activity from previous year!

A sample of improvements / decisions made as a result of our assessment efforts:

Career Development Office:
• Measured impact of Sponsor Group Outreach/clarification of breadth/scope of program
• Increased traffic by first-year students

Academic advising:
• Assessed how students experienced first year advising to refine first year advisor workshops
• Developing new academic advising preparation session for students for Fall 2012
• 2 advisors received awards based on student feedback

Orientation Adventure (OA):
• Changes to OA trip sites and activities offered at each location
• Training: ramped up first aid training to include “wilderness medicine workshop”
• Better opportunities to engage faculty and staff participation in OA excursions
• OA has added social justice and environmental justice service projects on all the OA trips

What we’re doing next year:
• Campus Labs "Planning Module" program • Further Collegiate Link advancement • Exploring assessment using technology (handhelds, etc.)
• Ongoing assessment support for assessing learning outcomes • SA focus outcome for 2012-13: personal development