MARK ANDREJEVIC
ASSOCIATE PROFESSOR OF MEDIA STUDIES
October 15, 2014

EDUCATION

Ph.D. in Media Studies, University of Colorado at Boulder Dissertation: "The Kinder Gentler Gaze of Big Brother" (advisor: Janice Peck)	2001
M.A. in Journalism, University of Michigan	1992
B.A. in Economics, Williams College, Cum Laude, Phi Beta Kappa	1986

EMPLOYMENT

Professor, Department Chair, Media Studies, Pomona College	2015-
Associate Professor, Media Studies, Pomona College.	2014- 2015
Associate Professor, Deputy Director, Centre for Critical and Cultural Studies, University of Queensland.	2014
Deputy Director, Centre for Critical and Cultural Studies, University of Queensland.	2012-14
ARC QEII Postdoctoral Research Fellow, University of Queensland.	2010-14
Part time Visiting Professor University of Maribor, Slovenia (taught summer classes).	2010-12
UQ Postdoctoral Researcher, the Centre for Critical and Cultural Studies, University of Queensland, Australia.	2007-10
Associate Professor, University of Iowa, Department of Communication Studies.	2007-2011
Assistant Professor, University of Iowa, Department of Communication Studies.	2003-07
Assistant Professor, Communication Department, Fairfield University (CT).	2001-03

FELLOWSHIPS AND GRANTS

Australian Research Council's QEII Fellowship and Discovery Grant, DP1092606. Title: "The Monitored Audience: Protecting Personal Information in the Digital Era." Chief Investigator $390,000.	2010-14
Postdoctoral Research Fellow, University of Queensland (2007-2010)	2007-10
University of Iowa Old Gold Summer Fellowship Award, summer 2004 ($5,000)	2004
University of Colorado, Thomas Edwin Devaney Dissertation Fellowship, Tuition waiver plus stipend.	2000-01
University of Colorado, Center for the Humanities and the Arts Graduate Fellow (this fellowship is awarded alongside the Devaney Dissertation Fellowship: it includes participation in a semester-long seminar and a related conference).	2000-01

HONORS AND AWARDS

Nancy Baym Book Award, Association of Internet Researchers (AoIR) (for *Infoglut: How Too Much Information is Changing the Way We Think and Know*)	2014
Dean's Scholar, University of Iowa (Recognizes newly promoted faculty members who "excel in teaching and scholarship")($5,000 research grant award)	2007
Top Paper, Popular Communication Division, International Communication Association Annual Convention,	2002
Center for the Humanities and the Arts graduate fellow, University of Colorado, Boulder,	2000-01

PUBLICATIONS

Books

 Infoglut: How Too Much Information is Changing the Way We Think And Know. London, New York: Routledge, 2013.

iSpy: Surveillance and Power in the Interactive Era. Lawrence, KS: The University Press of Kansas, 2007.

Reality TV: The Work of Being Watched. Lanham, Maryland: Rowman & Littlefield Publishers, 2004.

Peer-Reviewed Articles

Andrejevic, M., Hearn, A., & Kennedy, H. (2015). Cultural studies of data mining: Introduction. *European Journal of Cultural Studies,* 18(4-5), 379-394.

Andrejevic, M. (2015). Personal Data: Blind Spot of the "Affective Law of Value*"?. The Information Society,* 31(1), 5-12.

Goggin, G., Pertierra, A., & Andrejevic, M. (2015)*. "*What's become of Australian Cultural Studies: The legacies of Graeme Turner*." Cultural Studies, 29(4), 491-502.*

Andrejevic, M., & Burdon, M. (2015). "Defining the Sensor Society*." Television and New Media, 2015. (pre-published online in 2014*), pp. 1-18.

Andrejevic, M. (2014). "Wikileaks, Surveillance, and Transparency." *International Journal of Communication*, 8, pp. 2619–2630.

Andrejevic, M., & Gates, K. (2014). "Big Data Surveillance" (introduction to theme issue)*. Surveillance & Society, 12(2*), pp. 185-196*.*

Andrejevic, M. (2014). "Big Data, Big Questions: The Big Data Divide*." International Journal of Communication, 8:* pp. 1673-1689.

Andrejevic, Mark (2013) "Public Service Media Utilities: Rethinking Search Engines and Social Networking as Public Goods." *Media International Australia*, 146, February, pp. 123-132.

Andrejevic, Mark. (2012). "Brain whisperers: Cutting through the clutter with neuromarketing." *Somatechnics* 2, no. 2, pp. 198-215.

Andrejevic, M. (2011). "The Work That Affective Economics Does," *Cultural Studies*, 25:4-5, pp. 604-620

Volcic, Z and M. Andrejevic (2011). "Nation Branding in the Era of Commercial Nationalism." *International Journal of Communication*, 5, pp. 598-618.

Andrejevic, M. (2011) "'Securitainment' in the Post-9/11 Era," *Continuum* 25 (2), pp. 165-175.

Andrejevic, M. (2010). "Surveillance and Alienation in the Online Economy," *Surveillance and Society*, 8(3), pp. 275-289.

Andrejevic, M. (2010). "Decision Markets and Vernacular Postmodernism," *Journal of Communication Inquiry*, 34 (4), pp. 403-416,

Andrejevic, M. (2010). "Reading the Surface: Body Language and Surveillance." *Culture Unbound*, 2; pp. 15-36.

Andrejevic, M. (2009) "Productive Play 2.0: The Logic of In-Game Advertising," *Media International Australia*, 1(130), pp. 66-76.

Andrejevic, M. (2009). "Critical Media Studies 2.0 – an Interactive Upgrade." *Interactions: Studies in Communication and Culture*, 1(1), pp. 28-40.

Volcic, Z. and M. Andrejevic (2009). "*That's Me:* Nationalism and Identity on Balkan Reality TV." *Canadian Journal of Communication* 34(1), pp. 7-24.

Andrejevic, M. (2008) "Watching Television Without Pity: The Productivity of Online Fans" *Television & New Media*, Vol. 9 Issue 1, pp. 24-46.

Andrejevic, M. (2007) "Surveillance in the Digital Enclosure." *Communication Review*. Vol. 10 Issue 4, pp. 295-317.

Andrejevic, M. (2007) "Ubiquitous Computing and the Digital Enclosure Movement" *Media International Australia*, Issue 125, pp. 106-117.

Andrejevic, M. (2006). "The Discipline of Watching: Detection, Risk, and Lateral Surveillance." *Critical Studies in Media Communication* 23(5), pp. 392-407.

Andrejevic, M. (2006). "Interactive (In)Security: The Participatory Promise of Ready.Gov." *Cultural Studies* 20(4-5), pp. 441-458.

Hay, J. and M. Andrejevic (2006). "Introduction: Homeland (In)Securities." *Cultural Studies* 20(4-5), pp. 331-348. This is the introduction to a co-edited double issue of *Cultural Studies* devoted to homeland security.

Andrejevic, M. (June 2005). "Nothing Comes Between Me and My CPU: Smart Clothes in the Digital Enclosure." *Theory, Culture, and Society*, 22(3), pp. 101-119.

Andrejevic, M. (Winter, 2005) "The Work of Watching One Another: Lateral Surveillance, Risk, and Governance. *Surveillance and Society*, 2(4), pp. 479-497.

Andrejevic, M. (2003) "Tracing Space: Monitored Mobility in the Era of Mass Customization," *Space and Culture,* 6(2), pp. 132-150.

Andrejevic, M. (June, 2002) "The Work of Being Watched: Interactive Media and the Exploitation of Self-Disclosure" in *Critical Studies in Media Communication*. 19(2) pp. 230-248

Andrejevic, M. (June, 2002) "The Kinder, Gentler Gaze of Big Brother: Reality TV in the Era of Digital Capitalism" in *New Media & Society*. 4(2) pp. 251-270.

Book Chapters in Edited Collections

Andrejevic, M. (2015). "Becoming Drones: Smartphone Probes and Distributed Sensing," in *Locative Media* (eds. R. Wilken and G. Goggin), New York and Abingdon, Routledge: pp. 193-207.

Andrejevic, M. (2014). "Alienation's Returns," in *Critique, Social Media and the Information Society* (eds. Christian Fuchs and Marisol Sandoval), London: Routledge, pp. 179-190.

Andrejevic, M. (2014). "Surveillance in the Big Data Era," in *Emerging Pervasive Information and Communication Technologies (PICT): Ethical challenges, opportunities and safeguards, Law, governance and technology series* (ed. Kenneth Pimple)*,* New York: Springer, 55-69.

Andrejevic, M. (2014). "The Infinite Debt of Surveillance in the Digital Economy," in *Media, Surveillance, and Identity* (eds. Andre Jansson and Miyase Christensen), New York, Peter Lang: 91-108.

Andrejevic, M. (2014). "'Free Lunch' in the Digital Era: Organization is the New Content," in *The Audience Commodity in a Digital Age* (eds. L. McGuigan and V. Manzerolle), New York: Peter Lang, pp. 193-206.

Andrejevic, M. (2014). "When Everyone Has Their Own Reality Show," in *A Companion to Reality Television* (ed.: Laurie Ouellette), Wiley-Blackwell, pp. 40-56.

Lee, Hye-Jin and M. Andrejevic (2014) "Second Screen Theory: From the Democratic Surround to the Digital Enclosure." *Connected Viewing* (ed. Jennifer Holt). London, NY: Routledge, pp. 40-62.

Andrejevic, M. (2013). "Media and Mobility" in *The International Encyclopedia of Media Studies: Media History and the Foundations of Media Studies* (ed. John Nerone), Chicester, UK: Blackwell Publishing, pp. 521-535.

Andrejevic, Mark (2012) "Ubiquitous Surveillance" in *The Routledge Handbook of Surveillance Studies* (eds. David Lyon, Kristie Ball), Routledge, 91-98.

Andrejevic, Mark (2012) 'Exploitation in the Data Mine' in *Internet and Surveillance: The Challenges of Web 2.0 and Social Media* (ed. Christian Fuchs), Routledge, 71-88.

Andrejevic, Mark (2012) 'Authoring User Generated Content' in *Media Authorship* (eds. C. Chris & D. Gerstner), New York and London: Routledge, pp 123-136.

Andrejevic, Mark (2012) 'Estranged Free Labor' in *Digital Labor: The Internet as Playground and Factory* (ed. T. Scholz). New York and London: Routledge, pp 149-165.

Andrejevic, Mark (2012) 'Surveillance and Democracy in the Digital Era' in *Introduction to Communication Studies: Translating Scholarship into Meaningful Practice* (eds. A. Goodboy and K. Shultz), Dubuque, IA: Kendall Hunt, pp 253-259.

Andrejevic, Mark (2012) 'The Work of Being Watched: Interactive Media and the Exploitation of Self Disclosure' in *The Media Studies Reader* (ed. L. Ouellette). New York and London: Routledge, pp 492-506.

Andrejevic, M. (2011) Facebook als neue Produktionsweise. Generation Facebook (ed. Oliver Leistert, Theo Rohle), Transcript Publishing (published in German), pp. 31-50.

Andrejevic, M. (2011) "Managing the Borders: Classed Mobility on Security-Themed Reality TV," in *Reality TV and Class* (eds. B. Skeggs and H. Wood), London: Routledge, pp. 60-72.

Andrejevic, M. (2011). "Watching Back: Surveillance as Activism" in *The Media and Social Justice* (eds. S. Jansen, J. Pooley and L. Taub-Pervizpour), London: Palgrave-Macmillan, pp. 177-191.

Volcic, Z. and M. Andrejevic (2011) "Slovene Reality Television," in *Reality TV: Merging the Global and the Local* (ed. A. Hetsroni), New York: Nova Science Publishers, pp. 79-93.

Andrejevic, M. (2010). "Aesthetic Experience in the Digital Era," in *Rethinking Communication: Keywords in Communication Research* (ed. S. Allan), Cresskill, NJ: Hampton Press, pp. 24-37.

Volcic, Z and M. Andrejevic (2010) "Commercial Nationalism on Balkan Reality TV" in *The Politics of Reality Television: Global Perspectives* (eds. K. Sender and M. Kraidy), London: Routledge, pp. 113-125.

Andrejevic, M. (2010). "Real-izing Exploitation" in *The Politics of Reality Television: Global Perspectives* (eds. K. Sender and M. Kraidy), London: Routledge, pp. 17-28.

Andrejevic, M. (2010). "Reality TV is not Democratic – its Psychotic!" in *Reality Television as a Platform for Political Discourse* (eds. Ji Hoon Park and Lemi Baruh), Cambridge: Cambridge Scholars Publishing, pp. 32-48.

Andrejevic, M. (2010). "Social Network Exploitation" in *The Networked Self* (ed. Zizi Papacharissi). New York: Routledge, pp. 82-102.

Andrejevic, M. (2009). "Exploiting YouTube," in *The YouTube Reader* (ed. Patrick Vonderau and Pelle Snickars), National Library of Sweden, p. 33-51.

Andrejevic, M. (2009). "The 21st Century Telescreen," in *Television Studies After TV: Understanding Television in the Post-Broadcast Era* (eds. G. Turner and J. Tay), New York: Routledge, pp. 31-41.

Andrejevic, M. (2009) "Visceral Literacy" in *Reality TV: Remaking Television Culture*, Second Edition (eds. S. Murray, L. Ouellette). New York: NYU Press, pp. 121-133.

Andrejevic, M. (2007). "Faking Democracy: *American Candidate* and the Politics of Reality TV" in *Politicotainment: Television's Take on the Real* (ed. K. Riegert), Oxford: Peter Lang, pp. 112-138.

Andrejevic, M. and D. Colby (2006). "Racism and Reality TV: The Case of MTV's *Road Rules*." Pp. 195–211 in *How Real Is Reality TV? Essays on Representation and Truth* (ed. David S. Escoffrey). Jefferson, NC: McFarland & Co., pp. 195-211.

Andrejevic, M. (2006). "Aesthetics of the Internet" in *The Ideology of the Internet: Concepts, Policies, Uses.* (eds. K. Sarikakis and D.K. Thussu), London: Hampton Press, pp. 19-34.

Andrejevic, M. (2004) "Digital Art and the Information Society." In *WebStudies*, Second Edition (ed. D. Gauntlett)*,* London, Arnold, pp. 127-136.

Andrejevic, M. (2004). "The Webcam Subculture and the Digital Enclosure." In A. McCarthy and N. Couldry (eds.) *Media/Space: Place, Scale, and Culture in a Media.* New York, Routledge, pp. 193-208.

Andrejevic, M. (2004) "The Rehabilitation of Propaganda: Post-9/11 Media Coverage in the United States," in Gerard A. Hauser and Amy Grim (eds.) *Rhetorical Democracy*, Lawrence Erlbaum and Associates, pp. 85-90.

Invited Academic Articles

Andrejevic, M., Banks, J., Campbell, J. E., Couldry, N., Fish, A., Hearn, A., & Ouellette, L. (2014). *"Participations: dialogues on the participatory promise of contemporary culture and politics." International Journal of Communication, 8,* pp. *1089-1106*.

Andrejevic, M. (2013). "Whither-ing Critique," *Communication and Critical/Cultural Studies*, 10:2-3, pp. 222-228.

Andrejevic, M. (2011) "Estrangement 2.0." *World Picture.* Winter, http://www.worldpicturejournal.com/WP_6/Adrejevic.html/, pp. 1-14.

Andrejevic, M. (2009). 'Privacy, Exploitation, And the Digital Enclosure', *Amsterdam Law Forum* 1.4, http://ojs.ubvu.vu.nl/alf/article/view/94/168, pp. 1-10

Andrejevic, M. (2009) "Control Over Personal Information in the Database Era," *Surveillance & Society,* (response to the House of Lords Constitutional Committee's 2009 report: "Surveillance: Citizens and the State"), Vol 6, no. 3, pp. 321-326.

Andrejevic, M. (2008). "Theory Review: Power, Knowledge, and Governance: Foucault's Relevance to Journalism Studies." *Journalism Studies*, 9(4), pp. 605-614.

Andrejevic, M. (2008). "The Wealth of Online Communities." *Soundings*: A Journal of Politics and Culture. Issue 39: Summer, pp. 75-86.

Andrejevic, M. (2008). "Interview With Graeme Turner: February 12, 2008, Brisbane, Australia." *Journal of Communication Inquiry*. 32(3): 217-229

Andrejevic. M. (2006). "Bush Appeal: Read My Soul (Not My Lips)," contribution to a special issue of *Visual Arts Research* devoted to the proceedings of the 2004 "Gathering and Trespassing" conference at Ohio State University, Vol. 32 No. 2 (issue 63), pp. 59-62.

Andrejevic, M. (2003) "Entre Positivisme du Prime-Time et Public Averti," *MediaMorphoses* (hors serie), 73-79.

Reviews

Andrejevic, M. (2014). "Book Review: Zygmunt Bauman and David Lyon, Liquid Surveillance, *Media, Culture, and Society*, 36(3), 409-416.

Andrejevic, M. (2011). "Blogging – The Cultural Logic of Communicative Capitalism," review of Jodi Dean, *Blog Theory: Feedback and Capture in the Circuits of Drive* (Polity Press: 2010) in Theory & Event, 14 (3), 2011, unpaginated (http://muse.jhu.edu/journals/theory_and_event/v014/14.3.andrejevic.html).

Andrejevic, M. (2008). "Homeland Security: Surveying the Field" Review essay for the Communication Review, 11, pp. 99-104.

Andrejevic, M. (2005). Review of: *Myths for the Masses*, *Journal of Communication Inquiry*, 29(3), 277-280.

Andrejevic, M. and Smith, M.J. (2005). Review of*: Reality TV: The Work of Being Watched/Survivor Lessons: Essays on Communication and Reality Television*, *Popular Communication*, 3(2), 137-143.

Andrejevic, M. (2004). Review of: *The Intensification of Surveillance: Crime, Terrorism and Warfare in the Information Age* for Social Semiotics, 14(1), 105-8.

Andrejevic, M. (2004). Review of: *Rethinking the Frankfurt School: Alternative Legacies of Cultural Critique* in *Philosophy & Rhetoric*, 2004, 37(1), 92-95.

Andrejevic, M. and J. McDaniel (November 2001). Review of: *Prometheus Wired: The Hope for Democracy in the Age of Network Technology*. *Quarterly Journal of Speech*.

Andrejevic, M. (August 2000). Review of: "Machinic Modulations: New Cultural Theory & Technopolitics," Special issue of *Angelaki: Journal of the Theoretical Humanities* (4:2), Published on-line by the Resource Center for Cyberculture Studies.

PROFESSIONAL PRESENTATIONS (REFEREED)

Andrejevic, Mark, "Becoming Drones: Smart Phone Probes and Distributed Sensing," Paper presentation at the Annual Convention of the International Communication Association, Seattle.   May 2014

Andrejevic, M. and M. Burdon. "Defining the Sensor Society." Paper Presentation at Defining the Sensor Society Conference, University of Queensland.   May 2014

Andrejevic, Mark "'How Does the Internet Feel Today? Sentiment Analysis in the Era of Big Data." Paper presented at the Australian Cultural Studies Association Annual Convention, Sydney.

December 2012

Mark Andrejevic (UQ) & Charlotte Epstein (USyd), 'Neuro-scientific Techniques of Ironic Revelation: When Bodies Displace Words." Paper presented at the Australian Cultural Studies Association Annual Convention, Sydney.   December 2012

Andrejevic, Mark "Affective Economics: Mining the Social Web." Paper presentation, Crossroads Annual Conference, Paris.   July 2012

Andrejevic, Mark. "Mining Employee Data: The Workplace Productivity of Social Networking." Paper presented at the Crossroads Annual Conference, Paris.

July 2012

Andrejevic, Mark. "Monitoring social media: sentiment analysis and opinion mining on Web 2.0", Paper presented at the Surveillance and/in Everyday Life: Monitoring Pasts, Presents and Futures Conference, University of Sydney, Sydney.   February 2012

Andrejevic, Mark. "Sentiment Analysis and Opinion Mining: Affective Economics and The Social Web", Paper presented at Communication and Community 2012 Conference of the International Communication Association, Phoenix, AZ.   May 2012

Andrejevic, M. "Watching Border Security," Paper presented at the Annual Convention of the Society for Cinema and Media Studies, Los Angeles.   March 2010

Andrejevic, M. "Securitainment in the era of Commercial Nationalism," Paper presented at the annual convention of the International Communication Association, Singapore.

July 2010

Andrejevic, M. "Visceral Literacy," Paper presented at the Australia/New Zealand Cultural Studies Association, Annual Convention, Brisbane.   June 2009

Andrejevic, M. "Exploring the Digital Aesthetic," Theme panel presentation, International Communication Association annual convention, Chicago.

May 2009

Andrejevic, M. "Cloud Control" Paper presented to the Popular Communication Division, at the International Communication Association annual convention.   May 2009

Andrejevic, M. "Productive Play: Interactive Advertising in Online Video Games." Paper presented at Creative Value: Between Commerce and Commons, Queensland University of Technology, Brisbane, Australia.   June 2008

Andrejevic, M. "Smart Clothes in the Digital Enclosure." Paper presented at the Ubiquitous Media: Asian Transformations conference, Tokyo.   June 2007

Andrejevic, M. "Spying on Ourselves: Reality TV Lessons for the Interactive Era" Paper presented to the Critical and Cultural Studies Division of the National Communication Association's Annual Convention, Chicago.   November 2007

Andrejevic, M. "The Digital Enclosure," panel presented to the Critical and Cultural Studies Division of the National Communication Association's Annual Convention, San Antonio, Texas.   November 2006

Andrejevic, M. "Re-placing and Re-thinking the Tele-visual--A Roundtable Discussion." Roundtable participant. Critical and Cultural Studies Division of the National Communication Association's Annual Convention, San Antonio.   November 2006

Andrejevic, M. "Reality TV, Governmentality, and Citizenship." Roundtable participant. Flow Conference 2006, Austin.   October 2006

Andrejevic, M. "The TV Will Not Be Revolutionized: American Candidate and The Limits of Interactivity." Paper presented to the Philosophy and Communication Division of The International Communication Association's Annual Convention, Dresden, Germany.
                                                        June 2006

Andrejevic, M. "Mutual monitoring: A cross-cultural comparison of attitudes and practices of online peer-to-peer surveillance." Paper presented at Mapping the New Field of Communication for Communication and Social Change, The University of Queensland, Brisbane.   July 2006

Andrejevic, M. "Interactivity as Mutual Monitoring: 'Democratizing' Access to Surveillance Techniques and Technologies." Paper presented to the Critical and Cultural Studies Division at the National Communication Association's annual convention, Boston.
                                                        November 2005

Andrejevic, M. "Televising the Revolution: Reality TV's Democratic Experiment." Presentation to the Popular Culture Division of the National Communication Association's annual convention, Boston.   November 2005

Andrejevic, M. "Monitoring Space: Staging "Behind-the-Scenes" Surveillance on Reality TV." Paper presented at the American Studies Association's annual convention. Washington, D.C.   November 2005

Andrejevic, M. "Eyeing the spies: Mutual monitoring in reality TV and in real life."
Presentation accepted for the Visual Studies Division of the International Communication
Association's Annual Convention, New York City.   May 2005

Andrejevic, M. "Fitter, Happier, More Vigilant: The Entreprenurialization of Homeland
Security in Tom Ridge's "Readiness" Campaign." Paper presented at the International
Communication Association's Annual Convention, New Orleans.   May 2004

Andrejevic, M. "Technologies of Interactive Viewing: Watching Television Without Pit*y."*
Paper presented at the Association of Internet Researchers Annual Convention, Toronto.
                                                                      October 2003

Andrejevic, M. "Whispering Commodities and Smart Clothes." Paper presented at the
Association of Internet Researchers Annual Convention, Toronto.   October 2003

Andrejevic, M. "The Uncanny Fetish: Reality TV, Ideology, and the Savvy Audience." Paper
presented at the International Communication Association Annual Convention, New Orleans.
                                                                      May 2003

Andrejevic, M. "Space: The Final Frontier of E-Commerce." Paper presented at the
Association of Internet Researchers Annual Convention, Maastricht, The Netherlands.
                                                                      October 2002

Andrejevic, M. "Watching Big Brother: Prime-time Positivism and the Savvy Response."
International Communication Association annual convention, Seoul.   July 2002

Andrejevic, M. "The Productivity of Exhibitionism: Temptation Island, Capitalism, and the
Scopic Drive." International Communication Association annual convention, Seoul.
                                                                      July 2002.

Andrejevic, M. (2002) "The Work of Being Watched: Interactive Media and the Exploitation
of Self-Disclosure*."* International Communication Association Annual Convention, Seoul.
                                                                      July 2002

Andrejevic, M. "Onward to the past: mediated interactivity and the retroactive critique of
modernity." Association of Internet Researchers Annual Convention, Minneapolis.
                                                                      October, 2001

Andrejevic, M. "Little Brother is Watching: Ditigal Enclosure and the Webcam Subculture*."*
National Communication Association annual convention, Atlanta.
                                                                      November 2001

Andrejevic, M. (2001) "The Kinder, Gentler, Gaze of Big Brother: Reality TV in the Era of
Digital Capitalism." International Communication Association annual conference, May 20-
24, 2001, Washington, D.C.   May 2001

Andrejevic, M. "Digital Aesthetics in the Era of Cyber-Capitalism." Paper presented at the International Communication Assocation annual conference, Acapulco.   June 2000

Andrejevic, M. "The Deployment of the "Inappropriate" Work of Art in the Debate over Public Funding for the Arts*."* International Communication Association annual meeting, San Francisco.   May 1999

Andrejevic, M. "A Portrait of the Embattled Artist: Popular Images of the Arts in the Age of Cultural Privatization*."* International Association for Media and Communication Research (IAMCR) conference, Glasgow.   July 1998

PROFESSIONAL PRESENTATIONS AND KEYNOTE TALKS: INVITED

"Big Data Disconnects," Keynote talk, Data Power Conference, Sheffield University, UK, June 22-23.

June 2015

"Policy, Technology, and the User," Plenary Presentation, Digital Citizenship and the Surveillance Society, conference, Cardiff University, UK, June 18-19.

June 2015

'Drone Theory: Automated Data Collection and Processing and the Always-On War," Invited talk, BIOS: Biosurveillance and Biometrics, UC Humanities Research Institute. This talk was part of the UC system's "Vital Dialogues" program and was presented at three different UC schools in May: UC Santa Cruz (May 22), UC San Diego (May 19), and UC Davis (May 21).

May 2015

"Automated Perception and Drone Logic: Prosthetic Sensing, Processing, and Response," Keynote, Media, Epistemology, Power: Sixth Annual Communication, Rhetoric, and Digital Media Symposium, North Carolina State University.

April 2015

"Drone Logic: Distributed, Ubiquitous Monitoring and the 'Big Data' Deluge," Keynote presentation at the Smart Sensing & Big Data Analytics symposium, Australian National University, March 3-4, Canberra.

March 2014

"Sentiment Analysis and Affective Computing," Keynote presentation at the Apps and Affect Conference, University of Western Ontario. London, Ontario.

October, 2013

"The Big Data Divide," Keynote presentation at Communication and Global Power Shifts, An International Conference in Celebration of the 40th Anniversary of the School of Communication, Simon Fraser University, Vancouver, Canada.

June 2013

"Big Data, Small Ethics," Keynote presentation, 2nd Annual Ethics of Surveillance conference, University of Leeds.

June 2013

"Gender Myths and Politics in Participatory Culture," Invited roundtable participant at the Console-ling Passions Conference, De Montfort University Leicester UK.

June 2013

"Surveillance in the Era of Big Data," Keynote presentation, The Big Data Symposium hosted at Seoul Tech University, South Korea.   November 2012

"The Big Data Divide," Invited presentation, The Beijing Forum, Beijing, China.

November 2012

"Surveillance and Simulation in the Era of Infoglut." Keynote at a half-day symposium on my work hosted by the Surveillance and Everyday Life Group at Sydney University.

November 2012

"The Uses of Exploitation: Digital Enclosure and the Personal Information Economy", Keynote presentation at the *4th ICTs and Society Conference 2012*, Uppsala, Sweden.   May 2012

"Neuromarketing: Visceral Literacy in an Era of Information Glut," Invited seminar presentation, *Institute of Communication Studies Research Seminar Series*, University of Leeds.   June 2012

"The Authenticity of Reality TV," Invited speaker, "Manufacturing Emotions" Symposium, University of Sydney, Sept. 8-9.   September 2011

"Brain Whisperers: Marketing at the Frontiers of Neuroscience," Invited presenter, Virtual Anatomies Symposium, University of Queensland.   August 2011

"Infoglut!," IUSB Forum featured speaker. Indiana University South Bend.

March 2011

"Securitainment and Participatory Surveillance in the Post-9/11 Era," Invited talk, Oakland University (MI).   March 2011

"Super Crunching in the Data Mine," Invited talk. Media Regulation and the Risk Society Workshop, hosted by the University of Wooloongong, Sydney.

December 2010

"Social Network Exploitation." Featured speaker at a workshop hosted by the University of Western Sydney's Centre for Cultural Research.   November 2010

"Exploitation in the Digital Enclosure," Invited presentation, The Internet as Playground and Factory, The New School for Social Research, NYC.

November 2009

"Visceral Literacy," Invited keynote, Medium to Medium symposium, Northwestern University.   April-May 2009

"Soul Reading and Body Language," Presentation to the Department of Communication and Media Studies, Monash University, Melbourne.   September 2009

"Surveillance and Social Networks," Invited talk, Political Violence and New Media, Conference, University of Canberra.   October 2009

"Visceral Literacy: The Turn to Body Language in a Reflexively Savvy Era," Public Seminar, Centre for Critical and Cultural Studies, University of Queensland.
                    April 2009

"Cop-Watching: Monitoring the Monitors," Invited talk. Workshop on Surveillance and Empowerment, Vanderbilt University.   March 2009

"Exploiting Reality TV," Invited talk, for "Real Worlds: Global Perspectives on the Politics of Reality TV," Symposium, Annenberg School for Communication, University of Pennsylvania.   December 2008

"Reel Politics," Keynote presentation at Reel Politics: Reality Television as a Platform for Political Discourse. International Reality Television Conference. Location: Kadir Has University, Istanbul.   September 2008

"Consumer information, monitoring, and game design," Panel presentation to the Computer Games, Law, Policy and Regulation Symposium, Queensland University of Technology.
                    February 2008

"Nothing Comes Between Me and My CPU: Smart Fashion in the Digital Enclosure," Presentation to the CUFF Symposium at the Centre for Critical and Cultural Studies, The University of Queensland.   June 2007

"Surveillance and Power in the Interactive Era," Invited lecture, International Spy Museum, Washington, D.C.   September 2007

"Surveillance, Democracy, and Control in the Digital Enclosure," Invited panel presentation, The Patrick Suppes Center for the Interdisciplinary Study of Science and Technology and the Department of Communication at Stanford University.   April 2006

"Learning to Watch – Each Other," Invited seminar presentation, The Surveillance Project Seminar, Queens University, Kingston, Ontario.   October 2005

"The Limits of Interactivity," Invited Seminar Presentation, School of Journalism and Communication. The University of Queensland, Brisbane.
                    August 2005

"Reality TV and the Ethics of the Real," Invited talk, Muhlenberg University.
                    March 14

"Read my Soul, Not my Lips," Paper presentation at Gathering and Trespassing: Interdisciplinary and Critical Investigations of Visual Culture: "Viewing the Evidence: Mutual monitoring, surveillance, and verification." The Ohio State University.
November 2004

"Virtual Bourgeois Interiority: Smart Clothes in the Digital Enclosure," Seminar for the Project on the Rhetoric of Inquiry. University of Iowa.   September 2004

 "Voyeurism, Participation, and The Promise of the Real," Keynote talk for the mini-conference: "The Reality TV Syndrome." University of Illinois – Champaign Urbana.
April 2004

"Reality TV and the Scopic Drive," Invited colloquium presentation. The Annenberg School for Communication, University of Pennsylvania.   April 2002

"Surveillance chic: the hip face of Big Brother on MTV's Road Rules." Paper presentation, Oscar Gandy Research Review, AEJMC's GEIG 2000 Mid-Year Research Conference, Boulder.   April 2000

"The Judgement of Decency." Paper presentation at Beauty and its Discontents, a conference sponsored by the University of Colorado's Center for Humanities and the Arts, Boulder.
April 1999

OTHER PUBLICATIONS

Andrejevic, M. (2006). "Reality TV is Undemocratic," Column for Flow, an online journal of television and media studies published by the Department of Radio-TV-Film at the University of Texas, Austin

Andrejevic, M. (2006). "Life on Animal Planet," Column for Flow, an online journal of television and media studies published by the Department of Radio-TV-Film at the University of Texas, Austin.

Andrejevic, M. (2006). "Total Information Awareness: The Media Version," Column for Flow, an online journal of television and media studies published by the Department of Radio-TV-Film at the University of Texas, Austin.

Andrejevic, M. (2006). "Watching TV Poker," Column for Flow, an online journal of television and media studies published by the Department of Radio-TV-Film at the University of Texas, Austin.

Andrejevic, M. (2005). "What a Long, Bad Trip it's Been," Column for Flow, an online journal of television and media studies published by the Department of Radio-TV-Film at the University of Texas, Austin.

Andrejevic, M. (2005). "Cybernetic TV," Column for Flow, an online journal of television and media studies published by the Department of Radio-TV-Film at the University of Texas, Austin.

Andrejevic, M. (2004). "Reality Check," *Illumine: Scholarship, Research, the Arts.* The University of Iowa: Fall, p. 21.

Andrejevic, M. (2004). "Subject to Surveillance," *Spectator,* University of Iowa. Summer: p. 10.

Andrejevic, M. (2004). "Learning from reality TV," *Coloradan*. University of Colorado, Boulder, Summer.

PROFESSIONAL SERVICE

2014: I was named as a member of the NSF-funded Council for Big Data, Ethics, and Society, an NSF-funded initiative that brings together researchers from diverse disciplines – from anthropology and philosophy to economics and law – to address issues such as security, privacy, equality, and access. More information on the Council is available at: http://www.datasociety.net/initiatives/council-for-big-data-ethics-and-society/.

2014: Co-editor, Big Data and Surveillance, guest edited theme issue, *Surveillance and Society*

2012-Present, Co-Editor (there are 8 co-editors and 1 editor-in-chief), *Culture, Theory, and Critique*.

2010-Present, Associate Editor (there are three associate editors and one editor-in-chief), *Television and New Media*

2013-2014, Australian Research Council, Grant Application Reviewer.

2006-Present, Book Series Editor: Critical Studies in Television, Lexington Books**.**

2006: Co-editor: Homeland (In)Securities, 2006, guest-edited theme issue, *Cultural Studies*.

Editorial Board Member: *Critical Studies in Media Communication; Big Data & Society; Social Media & Society; International Journal of Media and Cultural Politics; Journal of Communication Inquiry; Popular Communication: The International Journal of Media and Culture; Communication, Capitalism & Critique (Triple C);*

Journal Review
Guest reviewer: *Television and New Media, Communication Theory, Journal of Communication, Western Journal of Communication, Space and Culture, New Media and Society, Political Communication, Critical Studies in Media Communication, Sex Roles, Journal of Communication Inquiry, Communication and Critical/Cultural Studies, Surveillance and Society, Journalism Studies, Media, Culture, and Society.*

Book proposal/manuscript review:
Oxford University Press
Polity
Routledge

SUNY Press
Blackwell
Polity Press
Oxford University Press
Rowman & Littlefield
Blackwell Publishers

Association Service
Reviewer, ICA Philosophy of Communication Division (2010-14)
Reviewer, ICA, Philosophy of Communication Division (2003-5)

Guest columnist, FLOW (online journal of media and television studies), 2005

Contributor, M/C Reviews (2001): Mark Andrejevic, The pacification of interactivity. *M/C Reviews* 25 Oct. 01. <http://www.media-culture.org.au/reviews/features/interactive/mandrejevic.html>.

UNIVERSITY SERVICE

2014 I co-organized and hosted the Defining the Sensor Society conference funded by the Centre for Critical and Cultural Studies at the University of Queensland, May 8-9, 2014. Conference budget: $20,000.

2013-2014: Node coordinator and Centre representative for the Digital Transformation Centre of Excellence grant proposal. I was coordinator for the Centre's (and the University's) participation in a grant application for one of the Australian Research Council's largest grants in the social sciences and humanities ($25 million over 7 years and five universities). This entailed a year of planning sessions, budgeting, grant writing and working with UQ administrators and grant officers. The grant did not get up – but a tremendous amount of work went into the final 450-page application. This was an exercise in trans-institutional coordination, and in major project planning and budgeting.

2011- 2014 Engagement Committee member (UQ); Awards Committee Member (UQ); Higher Education Committee Member (UQ).

2006-07: Member, board of directors for Project on Rhetoric of Inquiry (POROI), member POROI faculty search committee**.**

2005-06: Member, board of directors for POROI.

2004-05: Judge, James Jakobsen Graduate Forum, talk to University of Iowa Retirees Association.

SERVICE TO DEPARTMENT/CENTRE

2012 – 2014 Deputy Director, Centre for Critical and Cultural Studies (University of Queensland), this entailed assisting in the day-to-day operations of the Centre (budgeting, planning events, managing daily operations). It also included six months over two stints as

Acting Director, during which time I was responsible for hiring admin staff and budget planning in addition to day-to-day operations.

2010 – 2014 Works in Progress session coordinator and lecturer (UQ).

2006-07 (Iowa) Member, Executive Committee; Honors Officer (this entails teaching a one-credit class) and Officer of Undergraduate Appeals; Department liaison to the Crossing Borders program.

2005-06: (Iowa) Member, Executive Committee, Member Space and Planning Committee, Department liaison to the Crossing Borders program (spring semester).

2004-05: (Iowa) Member and chair, new hire search committee for rhetoric/interpersonal search. Member, subcommittee on space issues in the main office. TA supervision: Farrugia, Burgos, Lee, Madella, Cervantes, Varda.

OTHER

Graduate Student Supervision

objective:		Student name	Years	Outcome	(First Position)
a.	Ph.D. candidates (advisor)	Sung	5	Defended '09	(Korea University)
		Vollrath	6	Defended '12	(U. of Wisconsin, Superior)
		Kim	4	Defended '10	(Hope college)
		Pitcher (w/Peters)	3	Defended '06	(Eckerd College)
b.	Ph.D. candidates (committee member)	Clarkson	2	Defended '05	(Indiana State University)
		Case	3	Defended '09	(Eastern Washington University)
		Schaefer	4	Defended '08	(Fordham University)
		Cervantes	2	Defended '06	(College of St. Catherine's)
		Schwartz, M	4	Defended '08	(Fordham University)
		Schwartz, R-L	3	Defended '06	(Western Washington U.)
		Albrecht	4	Defended '08	(University of New Hampshire)
		Baerg	3	Defended '06	(University of Houston, Victoria)
		Heineman	1	Defended '07	(Bloomsberg U of Pennsylvania)
		Howell	3	Defended '10	(left academia)
		Huisman	1	Defended '07	(U of Wisconsin, La Crosse)
		Kumar	4	Defended '10	(Denison College)
		Johnston	3	Defended '10	(Hope College)
		McCue	1	Defended '06	(Saginaw Valley State)
		Regnier	3	Defended '10	(Concorida College)
		Shroth	3	Defended '09	(Kirkwood CC)
		Torwel	3	Defended '08	(Benue State U, Nigeria)
		Yang	3	Defended '10	(Fort Hays State U.)
		Farrugia	1	Defended '04	(Western Michigan U.)
		Choi	1	Defended '05	(UC Santa Barbara)
		Wilson	2	Defending '15	(UQ)
		Yang Yang	3	Defending '15	(UQ)
		Contenta	1	Defending '15	(UQ)

Independent Study

Song, Hojin (Fall 2010)
Lee, Hye-Jin (Summer 08)

Eve Bottando (Summer 08)
Huisman (Fall06)
Schlotterbeck (Fall06 – 2 credits)
Fluker (Fall 06 Undergrad)
Gross (Fall 06 Undergrad internship supervisor)
Schaefer (Summer, 06)
Husiman (Spring, 06)
Hsin-Yen Yang (Fall, 05)
David Heineman (Summer 05)
Margaret Schwartz (Spr. 05 – Hegel Readings)
Peter Schaefer (Spr. 05 – Hegel Readings)
Karen Pitcher (Fall 04)
Jay Clarkson (Summer 04)
Judd Case (Spring 04)